

News



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EcoRunway World Tour Launches

ATLANTA, February 1, 2013 - EcoRunway.com ---- Chamber of Eco Commerce (CEC), today announced its new EcoRunway.com Show Series. The shows bring together leading producers and celebrities, production

and content companies, creating a dynamic and vast entity comprising unique Eco Lifestyle shows and videos targeting elite - earth friendly audience.



"By bringing together talent and high quality programming with our international Eco Commerce network platform, powerful online network of sites and unparalleled print titles, we will be able to achieve greater success in serving the needs of our audience and providing superior value to our marketing partners," said EcoRunway.com's Executive Producer, and CEO of Chamber of Eco Commerce (CEC), Minna LeVine.

"After decades of building up an attractive niche in the Eco Commerce marketplace, the opportunity to join forces with Eco Innovators is a dream come true for us. Our combined video library and production and content will be highly valued in the Eco Lifestyle arena and for businesses" said Tana Torrano, CEO, Organization for Supporting Business Owners (OSBO).

The EcoRunway.com adds additional momentum to CEC's strategy of 'inspiring public to celebrate Eco Innovation in our daily lives' serving audiences worldwide.

In 2012, EcoRunway.com announced the initial elements of a new programming strategy that includes Eco-driven Fashion, Food, and Travel shifting all of its programming to the Atlanta-based media hub. With 13 shows in production this year, the entity will be a powerhouse in delivering high-impact lifestyle programming with plans to rapidly expand production with the introduction of new shows in the next 36 months.

"EcoRunway.com creates unique productions, and we are thrilled to integrate our resources with our already vast and accomplished global Eco Commerce platform," said Minna LeVine, CEO and Executive Producer. "We will aggressively begin to tap our new resources for our Atlanta-based Media Hub, giving the hub a strength in the Lifestyle category. We aim be a edutainment source for the consumer and professionals, and we look forward to accelerating distribution expansion in the near future with the development of new and dynamic distribution partnerships."

Since forming in 2009, Chamber of Eco Commerce (CEC) has established itself as an industry leader in Eco Innovation and Commerce. LeVine has produced specialty shows in New York in the 90's, and her production was recognized as a Telly-Award finalist. For more information, visit www.EcoRunway.com

Chamber of Eco Commerce (CEC) is the leading international network for Eco Innovation and Commerce serving the business needs of innovators and investors, with a fast growing network of Hubs around the planet dedicated to Eco Commerce. For more information, www.ChamberofEcoCommerce.com

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