

Virtual

Showcase



Eco Design Challenge 2014-17



We showcase **ECO** Inspired products, services and lifestyle.
We educate consumers, enterprises and their employees.

www.ChamberofEcoCommerce.com

www.EcoRunway.com

YOUR Virtual Showcase

In a physical trade show YOUR visibility disappears as soon as the trade show is over.

The **Virtual EcoRunway Showcase** will run 7/24, giving motivated audiences time to visit YOUR SHOWCASE more than once.



We care about our valued sponsors and we want to make sure YOUR company is getting the most out of this partnership. In addition to our promotion of the virtual platform all sponsors gain the additional visibility to the traffic generated from the vendors.

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OUR VALUE

We bring together Individuals and Organizations - in a way that doesn't require a large investment of funds and time.

We educate our audiences - helping them make informed decisions.

We connect motivated Sellers and Buyers - across industries and continents.

We help all size enterprises and organizations - overcome market penetration challenges providing access to markets, customers, partners. We build and customize YOUR Showcase

We publish and deliver YOUR Information - and facilitate YOUR online interaction - globally.

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SPONSOR BENEFITS

Designer/ Company/ Organization

Build YOUR Brand
Communicate WHO YOU ARE
Tell WHAT YOU DO
Showcase YOUR products, services, technology

Training

Publish YOUR promotional materials
Share YOUR know-how and expertise

Technology

Educate the market on YOUR technology & best practice

Topics

Educate about problems YOU can solve
Deliver YOUR news & lessons learned

Sponsorship Opportunities

- Full Custom Fashion Show
- Custom Integrated Commercials
- Custom Product & Brand Integration
- Banner Ads
- Bumper & Mid-Roll Commercials
- Graphics Logo Sponsor/ Tag Promo
- Embed Videos on your web-site
- Promotions & Contests
- Eco Design Challenge 2014-17

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Demographics

Gender

- Men - 41%
- Women - 59%

Age

- 21-25 - 2%
- 26-35 - 40%
- 36-45 - 33%
- 46-60 - 24%
- other - 1%

Household Income

- \$76,000 – \$99,000 - 4%
- \$100,000 – \$149,000 - 49%
- \$150,000 – \$249,000 - 33%
- \$250,000+ - 14%

Real-Estate

- Primary Home average value \$1.1 million
- Own a Second Home - 38%
- Own a Resort Home - 17% +
- Own Commercial Real-estate - 31%

Education

- Attended College - 79%
- Professionals - 69%
- Own Businesses - 39%

Net Worth

- Have a net worth of \$1,000,000 - 62%

Fashion/Beauty Purchase Habits

- Wear designer labels - 82%
- Females buy new handbags each year - 71%
- Shop in specialty boutiques - 83%
- Shop for jewelry & watches - 76%
- Of females shop for beauty products - 92%
- Shop in department stores - 87%
- Shop for shoes - 86%
- Shop for accessories & fragrances - 82%

Travel Purchase Habits

- Pleasure travel at least once per year - 84%
- Business travel at least once per year - 51%
- Europe travel at least once every 3 years - 41%
- Vegas travel at least once every 3 years - 51%
- Atlantic City travel at least once per year - 62%
- Florida travel at least once every 3 years - 48%

Automotive Buying Habits

- Drive a foreign car - 74%
- Drive exotic cars like Ferrari / Bentley - 9%
- 3 out of 4 Industry readers drive a luxury car

Personal Care & Beauty

- Buy Beauty Products - 54%
- Use Spas & Cosmetic Services - 59%

Restaurant / Nightclub Habits

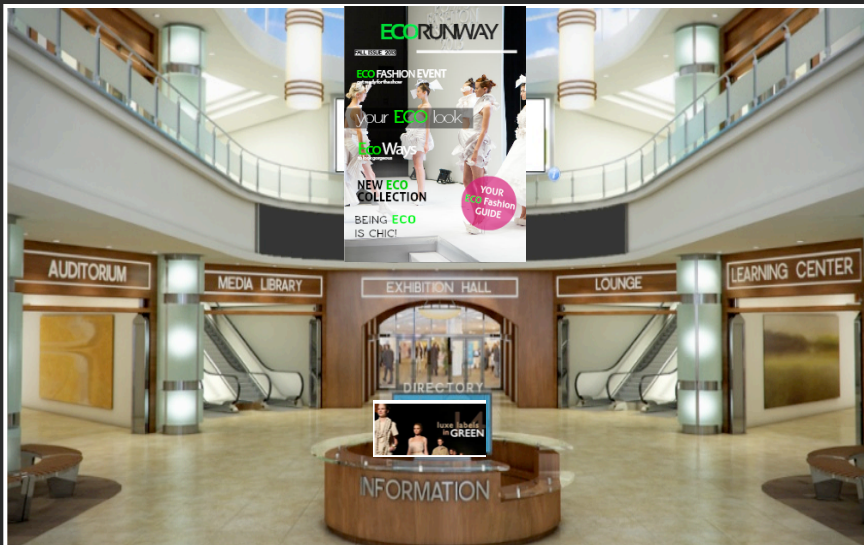
- Dine Out 10 times or more per month - 63%
- Have fine dined in the last 30 days - 94%
- Order drinks by Brand name - 82%
- Go out on Saturday Nights - 73%
- Go to lounges / night clubs - 53%
- Go out VIP at lounges / night clubs - 32%

Enjoy a wide range of leisure & lifestyle activities:

Shopping • Fine Dining • Day Spas • Antiques Gaming • Yachting • Art Galleries • Golf Tennis • Live Concerts • Movies • Travel Charities • Cooking • Home Entertaining Reading • Sailing • Fitness • Museums Theater • Nightclubs Lounges • Wine & Spirits Collecting Beaches • Pools • Tanning Photography...Just to Name a Few.

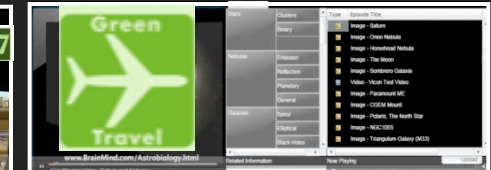
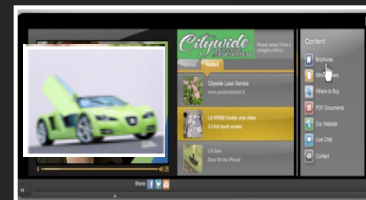
SPONSORSHIPS

A Basic Display
 2 Side Banners
 1 Video or Powerpoint
 1 Download of Brochure or Catalogue
 Live Monitoring Enabled
 Banner Space in 5X rotation
 Logo in All Area Sponsored
 Presentations in Auditorium
 Downloads in Library
 Presentations in Media Lounge
 Banner Space in Lobby
 Inclusion in Advertising and PR



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PRICING



SPONSORSHIP LEVELS	Display Space	Banner Sponsor	Area Sponsor	Speaker	Event Sponsor
Basic Display	*	*	*	*	*
Video	1	2	2	2	3
Side	2	2	2	2	2
Video	1	1	1	2	2
Down	1	2	2	3	3
Cont	*	*	*	*	*
Live	*	*	*	*	*
Bann		X2	X3	X 3	X 4
Logo			*	*	ALL Aeos
Pres				*	*
Down				*	*
Pres				*	*
Bann				*	*
Inclusion in Advertising and PR					*
Eco Design Challenge 2014-17					*
TOTAL COST (**) monthly	\$ 500	\$1,000	\$ 1,250	\$ 2,500	\$ 5,000
TOTAL COST (**) annually	\$5,000	\$10,000	\$12,000	\$25,000	\$50,000
TOTAL SAVINGS(**) annually	\$1,000	\$ 200	\$ 3,000	\$ 5,000	\$10,000

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'EcoRunway Event brings some of the most talented Fashion Designers and Food and Beverage Artisans together to debut their latest Eco Innovations to celebrate the practical use of Eco Innovation in our daily lives'

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SPONSORSHIPS

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